



LED CO Board of Directors Meeting

903-753-7878

Wednesday February 18, 2015

3:30 p.m.

Agenda

- I. Call to Order – Joe Bob Joyce, President
- II. Approval of Minutes – Joe Bob Joyce
- III. FY13-14 Audit Presentation – Rodney Overman and Adrienne Deason, Henry & Peters, PC
- IV. Acceptance of Financials – Jim Kendrick
- V. Presentation by The Retail Coach, Aaron Farmer
- VI. Executive Director's Report – Susan Gill
 - a. Industry
 - Attraction – Jason Greiner
 - Retention – Kelly Overby
 - Marketing – April Barker
 - b. Talent – Samantha Matulis
 - c. Entrepreneurship – Susan Gill
 - d. Place
 - Retail – Diana Velazquez
 - Redevelopment – Susan Gill
- VII. Executive Session:

The Board of Directors may meet in closed session pursuant to Section 551.087 of the Texas Government Code to deliberate the offer of an incentive to a business prospect, Section 551.072 to consider the possible sale and/or acquisition of real estate and a discussion of values.
- VIII. Consider an Offer of Incentives to a Prospect – Susan Gill
- IX. Adjourn